

Together with the Club they are leading probably the best School Games Programmes in the UK.

Since 2012 we have been working with Xperience Archery and Active Gloucestershire to deliver Primary & Secondary School Games competitions at Levels 1,2 & 3 (School, Inter-School, District and County) and we now have over 130 schools competing in teams of 9 for Primary and teams of 12 for secondary. This is an all year round programme culminating in the county finals taking place in June. Throughout the year, in-curriculum, lunch time and after-school clubs operate every day of the week across the county with Xperience Archery providing the core resources and the club providing additional volunteer support (23 volunteers last year), the club also provides some of the equipment.



XPA were joint winners of the Archery GB 'Ontarget' Award for the outstanding Partnership of 2015 with Deer Park Archers and Active Gloucestershire.

Young Coaches bringing a modern approach to a traditional sport!

# DEER PARK ARCHERS LIMITED



Brochure 17 of 18  
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## Who are Xperience Archery?

XPA are a well established family run business providing a range of services including general 'have-a-go' sessions for corporate organisations to schools, birthday parties to special events. As Archery GB Coaches they can support archers from recreational to performance and have accrued a lot of experience working with a range of disabilities and educational needs.

Steph & Dan Gill are both long standing members of Deer Park Archers and provide all their services to general club practice sessions free of charge! If they run a Company event at the ground they hire the facilities. They are excellent coaches and have been directly involved with all our archers that have shot internationally.



### Beginners & Improvers Courses

The club sub-contacts the majority of the beginners and Improvers courses to XPA. They deliver ready made archers to the club, organising the programmes, providing equipment, venues etc either on a group or individual basis. They are often supported by other club coaches and courses often have participants planning to join other clubs.

## Not part time amateurs but full time professionals.

Steph Gill our Head Junior Coach & Dan Gill our Head Adult Coach, design and run many workshops for both the Club and the County free of charge.

They also run many social events and work with our Tournament Teams to deliver an increasing number of events. For all Club activities they are volunteers like the rest of us!

Being full time they bring a lot of experience to the club and Steph also brings her International experience along to support many of our amazing young archers. Dan is also very skilled with equipment maintenance , string making, set up & tuning.

XPA lead the School Games Archery Programme working closely with other club coaches and volunteers, likewise with 2 of our 3 satellite clubs. These events would not be anywhere near as successful without their organisational skills, transport provision, time resource , creative programmes and top coaching delivery skills! Both stay in tune with the Archery GB coaching strategies and have the skills to take archers to the very



Steph receiving her award for Sports Coach UK Young Coach of the Year.

With Dan & Steph having coached so many successful archers it cannot be by chance! They have coached literally dozens of archers to JMB standard, British Champions & to represent England & GB.



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## A partnership where everyone is a winner!

★ This is the perfect symbiotic relationship and has been one of the key factors contributing to the success of the Club and indeed to XPA.

A School Games Programme of this scale would just not be possible without full time support and it has given the club access to literally thousands of pupils and with that an opportunity to engage lots of parent volunteers. This activity is now our main source of recruiting new members to the club.

Despite having nearly 30 coaches, we are often stretched to the limit to provide all the resources required to run our community programmes, almost daily practice sessions, summer and winter so using XPA to deliver our Beginners and Improvers Programmes is essential. They deal with the entire process and deliver to us ready made archers!

Their experience as coaches and their commitment to developing other coaches is a critical factor in our coach development activities. Steph has been involved either as the County Coaching Officer or as a job share for many years.

The Club benefits from their network of sports psychologists, fitness trainers and many other skills as well as being our primary contacts with Active Gloucestershire (CSP).

They design our Improvers Programmes, our club & county squad days.

Using club facilities they generate footfall and income for the club and also provide transport if required.



## Innovation at its best!

Our Club's success can be contributed to a number of factors, effective partnerships is one of them, this is just one of those partnerships which has added some precious elements to support our archers and the rate that the club has grown!