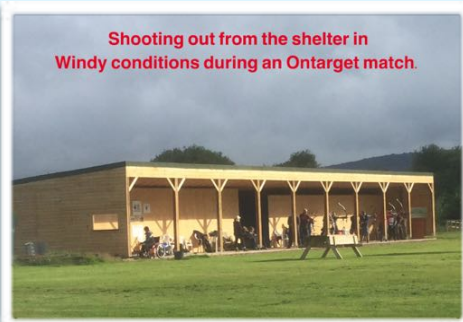


We are developing our home ground!

We have installed range drainage, 90ft covered shooting area, temporary clubhouse and toilets. Installed a car park, electric & water supply. Planted 1500 trees and bushes, installed fencing, created a 24 target Field Course with bridges, steps and landscaping. We can accommodate 30+ bosses and single way clout. Storage for archery and ground maintenance equipment.

We still have a long way to go, we already have planning consent for our own clubhouse. We are working towards an all wheeled range and have a 3 year plan to improve playing surface and mobility friendly shooting/waiting line area.



Where did we originate?

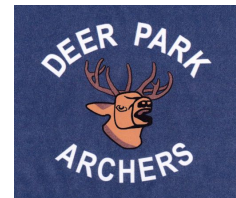
We were formed in 1995 to run have-a-go archery sessions for Guides and Brownies at the Gloucestershire Girlguiding Centre. Since then the club has developed in many directions to expand the reach of archery within schools and communities, ages and abilities.

By 2013 we had clearly outgrown the the Guide Centre so we moved to Old Pats Rugby Club in 2014 and began our search for our own ground. In September 2014 we formed Deer Park Archers Limited enabling the purchase of our own ground with plans to develop the facilities to support outdoor shooting (target and field) and indoor shooting (during winter months). Early in October 2015 saw the arrival of our first 40ft Container to our new outdoor ground and over the following months thanks to the club members, the installation of fencing and landscaping activities. By April 2015 we were ready to start using the ground and later that year we had our official opening and development continues at a pace!

Deer Park Archers Limited (By Guarantee)
23 Jenner Close, Hucclecote, Gloucester, GL3 3DZ
Company Registration Number: 9044411
www.deerparkarchers.co.uk

DEER PARK ARCHERS

LIMITED



Brochure 2 of 18
Feb 2017

Who are we ?

Members of Archery GB & their 'Ontarget' Club Development Programme. One of a very few clubs that hold all 3 specialisms, Community, Young People & Performance. ClubMark Accredited. A Company Limited by Guarantee. Reg Number: 9044411 A 'not for profit' Community Amateur Sports Club (CASC) & a registered Environmental Body.



Club Motto: Positive Attitude leads to Positive Performance.

Club Mission:

We seek to create a safe, orderly, caring, supportive and learning environment to facilitate archers, volunteers and officials of all abilities, developing to their full potential.

We seek to develop and maintain an ethos where individuals are motivated to contribute something back to the club and the community by providing opportunities to do so and create an environment that fosters social, emotional, physical and intellectual development, respecting the whole person not just the archer!

We strive to actively promote and develop our sport and engage individuals, families and community by keeping our activities affordable and inclusive, through the provision of a balanced programme of quality coaching, social activities and healthy competition at all levels.

Where are we located?

Our outdoor ground is in Shurdington GL51 4UD located centrally between Cheltenham and Gloucester but part of the Tewkesbury Borough Council area. On a main bus route & adjacent to the Gloucester Way. Our indoor venues include: Balcarras School Sports Centre (Cheltenham), GL1 Gloucester Recreation Centre, Kingshill School Sports Centre (Cirencester), Shurdington Centenary Hall & Birdlip Village Hall.

Our Membership (Jan 2017)

114 Male, 87 female of which 117 are adults & 74 juniors. We also run 3 satellite clubs with over 100 juniors in support of Xperience Archery. Balcarras (70), HSFSG (25) & GL1 Recreation Centre (20-30). Majority of members are from Gloucester, Cheltenham, Cirencester & Stroud areas but a number from further afield including Tetbury, Tewkesbury & even Swindon!



Our Culture

We pride ourselves in the way we manage the club, our coaching support, work in the community and involvement with our Governing Body. We believe that being a club means just that! It is not just about our sport, it is about the social activities, learning together, losing and winning together, giving and receiving and being part of a larger community, valuing every member for what they are and what they can be! We encourage family units to participate and are naturally inclusive.

We do not want to become just a venue where people shoot, rather a place where friends meet, share a common interest, enjoy and develop to their full potential! We actively invest in training & development.



How are we managed ?

As a Company we have five voluntary Directors, Articles of Association incorporated into our Constitution with a 16 strong Management Committee, 60% female, 50% of the committee are non shooting. We also have junior representation on the committee and we meet monthly or bi-monthly as required.

We maintain business & development plans and our accounting system is second to none! We operate a Xero based system, maintaining look forward data, have a minimum £5K in the bank rule and the constitution does not allow bank loans.



How are we funded ?

In line with our mission we strive to keep our club joining fees affordable (£18 per annum), no members get paid for services to the club, despite having incredible indoor facilities, we keep hire costs to a minimum by forming partnerships and off setting costs by delivering top class archery sessions to those organisations.

We charge a weekly target fee, which is only payable if you attend in that week, members currently pay a maximum of £3:50 to attend as many times as they choose in that week. This fee is reduced for families and those paying by standing order!

So the key to our funding income stream is attendance, the more engaging we make our practice sessions the greater our income. In the last 12months our footfall has exceeded 10,000.

We also run innovative fundraising events, tournament and lots of club target days etc. and we are a Community Amateur Sports Club (CASC). A number of our committee members are responsible for particular budgets and accountable to our Finance Director for those.

This system covers our day to day costs and contributes to our fundraising ambitions, we have been extremely successful in applying for grants, so we operate stringent monitors for reporting progress, footfall and demonstrating we achieve our targets.