

Index/Brochure Numbers

We have tried to capture the important topics, inevitably there is overlap as a result of ensuring each brochure stands alone. We have struggled to adequately describe everything that should be highlighted in the available space. This is what works for us, there may well be better practice out there and hopefully we will discover that! There is even more that has not worked, we know we have weaknesses we need to fix.

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DEER PARK ARCHERS

LIMITED



Brochures Index

Feb. 2017

INDEX

Getting to know all about us!

Purpose

- ★ Promote the club and its wide range of activities.
- ★ Provide a data base of information to facilitate drafting of grant applications, award nominations. Also very useful when applying for ClubMark Accreditation.
- ★ Provide potential funders and those considering nominations for awards with easily accessible information.
- ★ Help us to market the club to potential club sponsors.
- ★ Provide information to help other clubs in their development &/or giving individuals from other clubs the motivation and information to encourage their own clubs to improve the services to their members!
- ★ Provide information to individuals considering taking up the sport &/or joining Deer Park Archers.



This will be an iterative process wrt content and it may be unrealistic to have a single document with so many purposes. The plan is to have them in a form where they could be downloadable from the website and also printable as a brochure.



1

Governance

Summarises the structures and processes that sustain our values and culture.



2

Who are we?

More about our Mission & culture. More about our history & membership.



3

Our Achievements

Club & Individual achievements, recognition & awards. So much to be proud of!



4

Grants & Support

Why we are so successful attracting grants, fund raising ourselves, receiving support from local businesses. Summarises what we have received!



5

Club Coaches - Our Crown Jewels

Our most important asset, how many, how old, what experience, what do they do?



6

Child Protection

How we provide a safe & supportive environment to support young people enjoying our sport.



7

How to Join?

What you need to do, what you need to consider and the costs involved.



8

Facilities

Overview of both our indoor and outdoor facilities.



9

Inclusion

What we do, our partnerships, working within the community and tournaments we run.



10

Young People - ontarget specialism

Creating an environment with the right ingredients to grow, enjoy, remain safe and contribute.



11

Active Community - ontarget specialism

Key element of our Mission, active not passive. Wide ranging activities and many partnerships.



12

Performance - ontarget specialism

Supporting archers of all abilities to reach their potential, not just words but real proof!



13

Field Course

Developing a great course, developing great archers, improving the environment and having fun.



14

School Games

Probably the best school games in the UK and we play a major role in that!



15

Team Building

We are more than just a group that shoots arrows, we create the right environment to share, enjoy & grow!



16

Encouraging Competition

We encourage everyone to compete and provide the right type of support to make it easier!



17

Xperience Archery

Key Partner supporting many activities free of charge, essential Beginners Course provision.



18

The boring but essential stuff

Risk Assessment, 1st Aid, Security, Insurance all essential to run a healthy club.