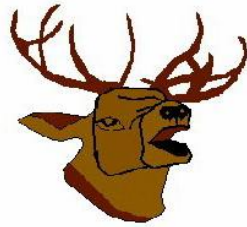


Deer Park Archers



Our Fund Raising Catalogue

Enabling us to achieve our vision!

Our primary aim is to:

- ***Raise more than £20,000 in 6 months by engaging all our members to be part of at least one team organizing a fund raising event/programme!***

We also have a number of secondary aims which we would like to achieve:

- Where possible use the event to further develop our Club spirit.
- Help other worthy causes to benefit.
- Ensure the cost of our membership remains affordable to everyone.

Why do we need to raise funds?

To ensure the club is sustainable we need to purchase & develop a ground of our own. Continued use of our current outdoor facility will not be available to us in 2014 as it is being developed by Girlguiding Gloucestershire. The current outdoor facility is limiting the development of the club in numerous ways. It is too small to allow us to meet the demand for membership, has no suitable toilet facilities, limited availability for use and the sloping terrain is less than ideal for coaching/shooting. We have identified an ideal plot of land in a perfect location!

We need to buy and develop it, if we are going to meet our needs and achieve our potential!

We need to record ideas, sort priorities looking at resources to manage the project, effort required and the likely return from our efforts. We must ensure that our community work and the performance of our archers is not affected.

Together we can make the impossible possible!

ebay

Activity: Create a club ebay account and sell items on behalf of members and then ask them to donate the proceeds.

Status: Project Leader appointed, account set up, project running.

Target: £2000 Raised: £1454 (Plus Pipeline £400 items held &)

Approach local businesses

Activity: Produce Club Fliers, approach local businesses for support, offer corporate have-a-goes.

Status: Project Leader appointed, 2 Fliers produced, list Top 100 Gloucestershire Companies and contacts produced, approaches being made.

Target: £5,000 Raised: £4,000

Run 4 Record Status Competitions

Activity: Organise competitions and raise funds through entries, raffle & catering.

Status: 4 competitions booked (Sept, Dec, Feb & March), venues confirmed. One completed.

Target: £1200 Raised: £641

Run 2 Non Record Status Events

Activity: Organise indoor 'mock' competitions.

Status: Upgrade number of events to 5 during winter programme and include ontarget inter-club winnings! Two events planned for January 2014 Portsmouth/Vegas.

Target: £200 Raised: £254

Car boot sale

Activity: Collect items from members, sell at a local car boot sale.

Status: Event complete. Success was such now organizing a Jumble Sale.

Target: £200 Raised: £187

Jumble Sale

Activity: Collect items from members and sell at a community event.

Status: Ran November. A number of items were not put on display, better on ebay plus some for next car boot sale.

Target: £300 Raised: £250

Weekly/Monthly Draw Lottery

Activity: Organise an ongoing lottery type activity.

Status: Decided to use NHS model c/o Martin T. as project leader. Software acquired. Start Jan 2014.

Target: £500/year Raised: £000

Bag Packing at Supermarkets

Activity: Organise Team to pack bags at local supermarkets and collect donations.

Status: Project Leader appointed, supermarkets being approached.

Target: £1000 Raised: £000

Organise a couple of Giant Have-a-goes.

Activity: Organise a couple of open have-a-go sessions for the community and ask for donations.

Status: 2 sessions completed (AGB Big Weekend & Endsleigh Family Day). Action to organize an additional event.

Target: £300 Raised: £304

Organise a Family & Friends Have-a-go

Activity: Use Balcarras Indoor facility and arrange an afternoon for an open 'try archery session' and ask for donations.

Status: Date to be arranged in Jan/Feb at Balcarras plus integrate with 2 LI coaching courses.

Target: £100 Raised: £000

Club Merchandise

Activity: Make or resource club related items to sell to members.

Status: Hats, bags, wrist bands, leather items selling well. Identifying other opportunities.

Target: £100 Raised: £231

Run Corporate have-a-goes

Activity: Run sessions for companies, social groups etc and charge for event.

Status: Ran 1, organizing second. Then wait for summer 2014.

Target: £1000 Raised: £300

Club Awards Evening

Activity: Run Annual Awards Evening in November, charge for attendance this year (normally runs at a loss/free), organize raffle/auction.

Status: Ram with Bingo November 2014.

Target: £700 Raised: £622

Racing Evening

Activity: Hire videos, tote system, social evening.

Status: Project Leaders volunteered. Venue being decided, date being arranged.

Target: £500 Raised: £000

Members and friends random donations for in-kind services, sale of donated goods etc

Activity: Encourage members to seek opportunities to gain random donations. For example, orchids, chimney sweeping, sale of games tickets etc.

Status: Already happening!

Target: £300 Raised: £426

Club Calendar for 2014

Activity: To design and print personalized club calendars with additional club poet contribution.

Status: Project Leaders appointed, completed mid November. 2 versions available to order Sale price £10, unit cost less than £3:60 orders received!.

Target: £400 Raised: £350

Swindon Greyhound Racing Evening

Activity: Organise evening trip to Greyhounds, entry fees for tickets will go to the club.

Status: Project Leader to be identified. Greyhound track are supportive.

Target: £50 Raised: £000

Round Table Swimathon

Activity: Raise a junior and senior team to enter the annual swimathon and gain sponsorship. (As last year)

Status: Organise early 2014.

Target: £700 Raised: £000

Sponsored Abseil – Church Tower

Activity: Organise a sponsored abseil both to club members and friends.

Status: Venue decided, set up costs determined, date to be agreed.

Target: £1000 Raised: £000

Barn Dance/Disco

Activity: Organise a club social evening likely to be a barn dance and charge entry.

Status: Social team looking at options.

Target: £500 Raised: £000

Bingo Night

Activity: Organise a fun social evening, both juniors and seniors.

Status: Organiser identified, integrated into club annual awards (November).

Target: £200 Raised: £000

Silent Auction of Promises

Activity: Acquire a range of donated gifts, events etc and auction to members, friends etc ebay?.

Status: Some donations already acquired. 4 Chelsea tickets being auctioned (silent) 5th Decemeber.

Target: £1000 Raised: £000

Junior Snowman drive

Activity: Venue/venue fixed, invitations issued etc.

Status: Planned, and ready to go!

Target: £50.

Field Course Event

Activity: Get many of club archers to enter the home winter league fixture we are hosting.

Status: Date fixed, course being planned, need to promote date with members.

Target: £100 Raised: £000

Increase Club Membership & Target Fees

Activity: Make small adjustment to annual membership fees and weekly target fees.

Status: Senior membership fee increased from £7 to £12 & target fees by 50P from October 1st. Committee decision that these funds raised should go into general account, not fund

raising.

Target: £2000 (over 12 months) Raised: £40 (Pipeline £600)

Quiz Evening

Activity: Arrange a quiz evening for members and family junior/senior integrated.

Status: Organiser identified. Materials ready. Date to be fixed.

Target: £100 Raised: £000

Club Activity Summer Camp

Activity: Organise a couple of summer camp activity days/weekends.

Status: Project Leaders identified. Run 2014

Target: £300 Raised: £000

Organise a Zumba Evening

Activity: Organise a club Zumba evening and social.

Status: Project Leader Volunteered. Date/venue being decided.

Target: £100 Raised: £000

Approach your employer for donation to club

Activity: Members use letter drafted for them to approach their employers for support for the project which could be in the form of financial, services, bookings or products..

Status: Letter and supporting flier agreed. Letters issued to members in November, integrated with members appeal letter.

Target: £1000 Raised: £450

Skittles Evening

Activity: Organise a skittles evening, charge entry, raffle etc.

Status: Organiser volunteered, Venue identified, Date being decided.

Target: £50 Raised: £000

Recycling Activity – CD's, records, mobile phones, ink cartridges

Activity: Collect above from members and sell online.

Status: 1 Volunteer identified, need at least 2, donations already offered.

Target: Returns so minimal, no current action.

Coaching event led by Lloyd Brown/top coach?

Activity: Auction 4 places for individuals to be coached by the Archery GB Head Coach.

Status: Approach to be made to AGB end 2013.

Target: £200 Raised: £000

Have-a-go archery session with Gloucestershire Rugby Club Players/Public (Bucket Collection)

Activity: Use club contacts to approach club, gain support, advertise and ask for donations.

Status: Project Leaders volunteered. Coaches to be identified. Club to be approached.

Target: £200 Raised: £000

Have-a-go archery session with Cheltenham Town Football Club Players/Public (Bucket Collection)

Activity: Use club contacts to approach club, gain support, advertise and ask for donations.

Status: Project Leaders volunteered. Coaches to be identified. Club to be approached.

Target: £200 Raised: £000

Club Bowls Tournament at GLI

Activity: Loan equipment at GLI and charge an entry fee for participation.

Status: Organiser identified. Date being decided.

Target: £50 Raised: £000

Apply for CASC status and use tax benefits to enhance club fundraising where appropriate.

Activity: Become a Community Amateur Sports Club and claim Gift Aid.

Status: Constitution application submitted Sept 5th 2013. Gift Aid already accruing from ebay project and Gift Aid forms attached to members appeal which has been issued.

Target: £2000 Pipeline: £3046

Invite members to make donations to the club and claim Gift Aid on those donations (see above).

Activity: Invite members at the appropriate time to make, no strings attached donations. Where they are tax payers, claim the Gift Aid.

Status: CASC status progressing (2 amendments to constitution) letters issued and 90% responded!

Target: £10,000 Raised: £11,410

Sell off surplus club equipment

Activity: Audit equipment, sell off any surplus including bows, arrows, bosses, stands etc.

Status: Audit being conducted, some items on ebay, await next beginners course members.

Target: £300 Raised: £45 (Pipeline £400)

Wales Archery Workshops and High Speed Video

Activity: Wales Archery have offered to donate their fees for workshops/video to the club.

Status: Programme of workshops being agreed, advertise High Speed Video analysis. Poor response, Wales to be approached for alternative.

Target: £200 Raised: £25

Supporting Information

We have produced a range of fliers to provide information to both those who are organizing fundraising events and to those who are supporting the events.

These figures exclude any funding from grants we are applying for, this information is about what we are doing for ourselves.

Regular updates will be made to this document and it will be available on the club website; www.deerparkarchers.co.uk

It is hoped that every member will contribute to our project, regardless of age, ability or length of time with the club.

The following individuals are charged with the responsibility of overseeing the fundraising activity:

Steve Howse – Stephenhouse@blueyonder.co.uk

Lynn Benfield – the.martians2010@btinternet.com

Roger Crang – rscrang@aol.com

Chris Blake – Christopher.s.blake@gnail.com

Kevin Sutherland – melanies_theoakes@yahoo.co.uk

All members are asked to make significant contributions to help the Club to meet this challenge, failure is not an option!

If /when we completed all the challenges in this brochure we would raise well in excess of £30,000

This is our progress up to 7th December 2013 – Lets keep going!!

Yes, this fantastic figure has been achieved in less than 3 months!

